Pop UP 2X3
Scale 100%

Please read the following before setting up your artwork.

Please fit your artwork at 100% scale into the template following the guidlines

Artwork Safe ZONE

Please ensure all important artwork information i.e. logos, text & images fall within the safe zone area

Visible Area

This is the visible area from the front, once product is hemmed and finished anything outside of this area will be turned to the back in hem

Cut Contour

Printed material will be cut to this line

Bleed Extent

Please ensure backround artwork fills to this line

Using Layers

Please ensure you select the green 'Client Artwork' layer in the 'Layers' panel when placing your artwork

Saving Artworks

DO:
Save artwork as PDF using the standard 'Illustrator Default' option.
Turn off the **'INFO - Non Print'** layer when saving artwork to PDF

DON'T:
Change the colours of the keylines as spot colours are used for production